

Business Studies

(HSC Course)

'Business – where is it not? As we know business is everywhere and we deal with it on a day to day basis. This course gives us insight into the internal workings of a business and its role in society. Included in this course is how to run/manage a business successfully and ethically. Information ranging from balance sheets to SWOT analysis' are also included in this course to turn even a basic scholar into an entrepreneur of the local, State, National or Global Market'.

- Tom Lynam HSC class 2005.

Main Topics Covered:

Preliminary Course

- Nature of Business (25%) – the nature and role of business.
- Key Business Functions (30%) – analysis of nature and role of key business functions.
- Establishing a Business (25%) – issues and steps in establishing and maintaining a business.
- Developing a Business Plan (20%) – the role of planning for success in business.

HSC Course

- Business Management and Change (20%) – the nature and responsibilities of management
- Financial Planning and Management (20%) – financial management for success in business
- Marketing (20%) – the nature and role of marketing for business
- Employment Relations (20%) – the nature of effective employment relations in business
- Global Business (20%) – the implications of globalisation on business